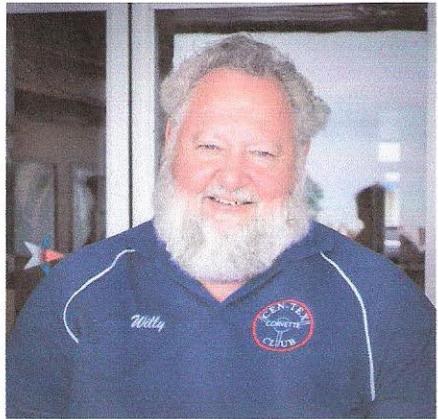


President's Message



Willy Stillman

At our last Board of Director's meeting the subject of new membership was discussed. We have not been experiencing much growth lately. As with any club like ours there is a natural increase and decrease of membership over time, and there is a core group that has been involved for a long time. So what are the reasons people come and stay a while, or maybe attend one meeting, and then disappear? I have been giving this some thought. Maybe (just maybe), they feel like there is a core group that is very hard to become a part of. In reality it's not that hard, but some people are not outgoing enough to stick with it. Maybe (just maybe), our core group should consider this and go the extra mile to make newcomers feel more welcome. How? I'm not sure. Maybe just coming to a meeting does not give a potential new member a real feel for what the club is about. A meeting is really a planning session. Maybe instead of inviting a prospect to a meeting, we should invite them to a dinner ride, or to hang out with us at a Cruise Night in Bellmead, or to attend an Auto-cross race. I also think we need to find a way to advertise becoming a member at our annual car show. Maybe we need a table at the car show with a banner that says "Join Cen-Tex Corvette Club" and have someone hand out literature and discuss our club. Another idea is to put a visitor on our newsletter mailing list for a few months and see if they take root. I don't have all the answers, but I would like to hear some feedback on what we could do to not only recruit new members, but also to retain them after they join. Please give this some thought and let us know if you have any ideas.

Thanks and stay safe!!!

Willy Stillman
CTCC President